



RegenCo

**Transforming Britain
one town at a time**

Why work with us?

What we can do for you

Our achievements



EHDC-RegenCo is a unique collaboration of public and private sector expertise providing multi-disciplinary consultancy and advisory services that accelerate the delivery of high-quality, large-scale regeneration projects and maximise financial and social returns

How we work

- We combine extensive public sector knowledge and understanding with private sector pace and ingenuity
- We have a national reputation as a result of the successful Whitehill & Bordon green and healthy town regeneration project
- We provide a cost effective service
- We work in collaboration with clients and their partners

Benefits to you

- Governance and partnership development with a proven track record of aligning different priorities for common good enabling organisations to work effectively together
- Economic modelling to demonstrate the value of your scheme to stakeholders and the local and national public purse
- Impressive track record of securing funding and investment through effective relationship building
- Accelerated project delivery – with a dedicated, focused and driven team designed for you and your project
- Government-to-government procurement option means we can be working with you without delay, reducing your costs and risk
- The only local authority member of the Homes England Multi-Disciplinary Technical Services Framework

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t:023 9244 6122

e:regenco@easthants.gov.uk



What we can do for you

Collaborative transformation

- Plan and build relationships with key influencers, ensure partners are involved in genuine collaboration focussed on action and delivery – not bureaucracy

Creative masterplanning and urban design

- A creative approach to placemaking through a positive response to community and place
- Creating attractive, innovatively designed towns and new settlements with a real sense of character and place which suits the needs of residents and businesses

Development delivery

- Provide strategic advice on development appraisal, viability and land assembly – ensuring your scheme is viable and deliverable, that infrastructure is delivered at the right time in the right place and assets are maximised



Economic development

- Develop the case for inward investment and a bespoke marketing strategy to target the right companies to secure the right jobs which suit local skills

Environmental sustainability

- Safeguard and enhance the environment without stifling development

Energy strategy

- Create low carbon/ carbon neutral and future-proof development using innovative and creative ideas so that residents can live more sustainable and enjoyable lives

Securing funds

- Secure maximum investment from Section 106 agreements and develop successful bids, securing support through development of key strategic relationships

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Our achievements

- **St George’s Barracks – Rutland County Council/ Defence Infrastructure Organisation.**
Preparation of ‘evolving masterplan’ for 300-hectare MOD site facilitating accelerated delivery of c. 2,000 homes ‘garden community’ together with support with applications for funds for significant ‘value-generating infrastructure’
- **‘Regenerating Rushmoor’ – Rushmoor Borough Council.**
Support with establishment of collaborative regeneration partnership, programme plan and monitoring framework leading to accelerated project delivery including establishment of an Investment Company, the regeneration of two town centres and development of a digital ‘Games Hub’
- **Havant Town Centre – Havant Borough Council.**
Production of masterplan and investment approach aimed at revitalising and “re-positioning” the town centre
- **‘Heart of Poole’ regeneration – Borough of Poole.**
Production of ‘outcome-focused’ programme plan and robust revised governance structure leading to greater clarity on project priorities, risks, responsibilities and actions which is driving the regeneration of the town centre.
- **Whitehill & Bordon regeneration.**
Secured £150m funding. Four major planning applications approved in record time. Developed an innovative economic model that demonstrates how the scheme will make huge savings to the public purse. Section 106 funding secured for all sites.
- **Chilmington – Ashford Borough Council.**
Providing strategic and hands-on partnership development, planning and programme management support aimed at helping the various partners deliver a high-quality 5,750-home new settlement at pace



What our clients say

“ RegenCo has been an absolute pleasure to work with because of their day-to-day experience and acute understanding of local authority and community issues and their combination of private sector drive and efficiency with public service ethos.”

Helen Briggs
CEO of Rutland
County Council

“ The flexibility and realism being shown by RegenCo is being matched with their high quality of staff, delivery in a forward-looking style and always with a smile.”

Julian McLaughlin
Borough of Poole

“ RegenCo’s approach was pragmatic and we found that we were able to accelerate our planning proposals and develop a close working relationship with EHDC – it took just 10 months to achieve planning permission including a signed Section 106 agreement”

James Child,
Whitehill & Bordon
Regeneration
Company



To find out more, contact:

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