

East Hampshire Playing Pitch Strategy: Appendix B Football - Assessment of Needs (Stages B & C)

1. Introduction

This appendix to the East Hampshire Playing Pitch Strategy 2018-2028 details the current picture of facility supply and demand for the playing pitch sport of **football** - at individual sites, in each of the four planning sub-areas and across the district as whole.

It also sets out how this current picture of provision is likely to change over the next ten years to 2028. The likely future picture of provision is assessed based on potential changes in supply (both committed and planned projects within the district and its travel catchment), forecast changes in the resident population informed by the targets for new housing in the District Council's Joint Core Strategy, national trends in participation and the development aspirations of the clubs based in the district.

The policies, development programmes and investment priorities of the national governing body for the sport will also influence the future picture of facility supply and demand for the sport in East Hampshire. These are summarised in Section 2 below.

The final section brings together the information on supply and demand in the district and draws conclusions as to the adequacy or otherwise of the existing supply to accommodate current demand (both from within the district or, if relevant, displaced demand from neighbouring local authority areas). Conclusions are also drawn as to the likely facility needs for this playing pitch sport in the sub areas and district-wide by 2028.

2. Football Association Strategy 2015-19

The Football Association (FA) adopted its current four-year strategy for 'the national game' in 2015. The strategy sets out four key areas for investment of £260 million into sustaining participation and the development of grassroots community football over this period. The four areas where the strategy is designed to impact are:

Boosting Participation: Building on the increases in boys and girls' participation and growth in disability football from 2011-2015, while delivering more varied formats of the game to address the drop in traditional 11v11 weekend football among adult males.

Developing better players: £4million per year – including an annual £2million investment from the Government – invested in grassroots coaching. A network of County Coaches – tasked with improving and supporting coaching across grassroots football with club mentoring programmes, extension of coach bursaries to get more women and people from diverse backgrounds into the profession, and a drive to get more top-level grassroots coaches into the game.

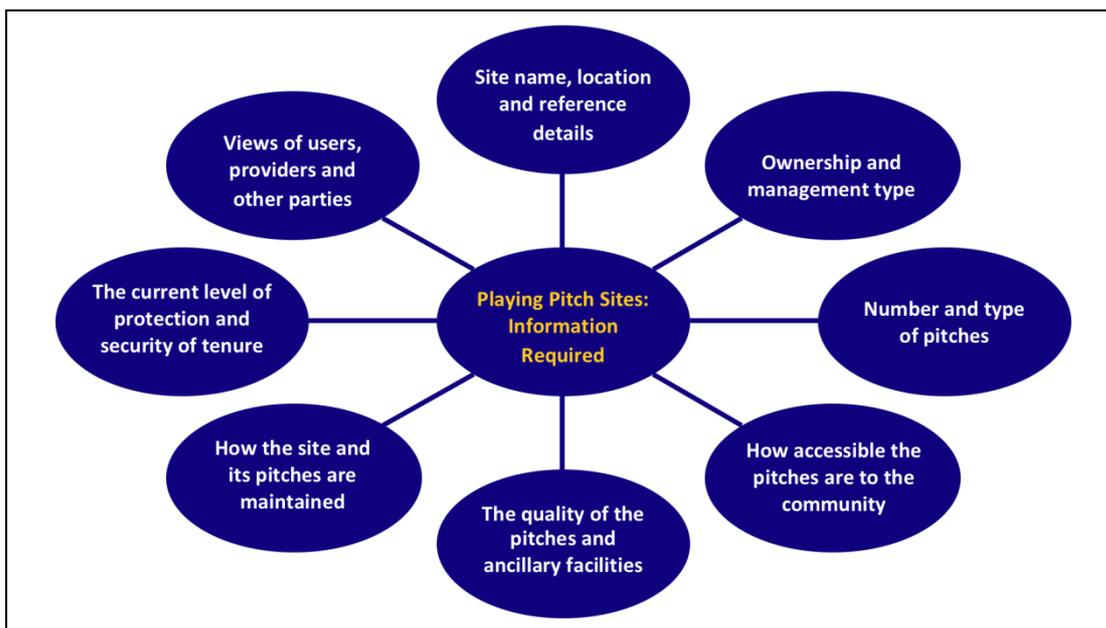
Better training and facilities: The FA committed £48million – directly through its funding of the Football Foundation as well as investment in 100 new turf pitches and improvements to a further 2,000 as part of The FA's Pitch Improvement Plan (PIP). PIP provides support services to grassroots clubs, club volunteers and groundsmen including on-site evaluations with practical advice and recommendations. It also includes measures to help develop the skills and knowledge of the volunteers and groundsmen including seminars and workshops. In addition to the commitment to improve grass pitches, The FA has also pledged to spend £36m on facility improvements and new developments directly through the Premier League and FA Facilities Fund managed by the Football Foundation. Further funds have also been dedicated to building 25 new football hubs across key cities – with a pilot scheme completed in Sheffield.

Football workforce: Making football more representative of the communities it serves through inclusion initiatives. Also, rolling out technology to run the game more efficiently and create direct lines of communication with players across all grassroots leagues making football truly integrated.

3. Pitch Supply (Step 2)

For all four sports included in the PPS scope – cricket, football, hockey and rugby - the following pitch supply information, see diagram below, has been gathered, as far as possible, by a combination of data collection and review, surveys and consultations:

Pitch Supply Overview



Sources of information – The sources of information used to establish current pitch supply were: latest Sport England Active Places Power audit for playing pitches; The Sport England Facilities Planning Model National Run 2017 findings for AGPs in East Hampshire; county association and club websites; FA insight data for East Hampshire; online survey returns from football clubs plus information provided by schools and by town and parish councils.

Site visits and inspections – Visits to more than 90% of the football pitches in East Hampshire and visual, non-technical inspection.

Football Supply

Findings relating to football pitch supply in East Hampshire are summarised in the paragraphs below and in the table that follows.

Number and sizes of pitches

Natural Turf Pitches

In the current season (2017/18), including schools, there are 35 playing fields in the district with marked football pitches between them providing a total of 27 natural turf adult size football pitches, 21 youth 11v11 pitches, 13 youth 9v9 pitches, nine 7v7 pitches and 13 5v5 pitches for mini-soccer¹. Several of the adult and youth pitches are over-marked so they can also be used for youth or mini soccer games.

¹ The number of youth football pitches is approximate as the number of pitches marked at Amery Hill School and Churchers College was not assessed on the site visits.

Three-quarters (75%) of the sites provide secured access to community clubs (i.e. owned or leased by local authorities or clubs/associations). A quarter of the supply of football pitches in East Hampshire are on school sites or sites in private ownership where community club/team access at weekends is not secured. Bohunt School in Liphook is an exception. The District Council grant-aids this academy to secure community access to the sports facilities during the evenings and weekends.

In addition there are four playing fields that were last used for football but no longer have maintained pitches and have fallen out of use. Three are in the North East sub-area of the district; Knaves Mire in Bordon (owned by Whitehill & Bordon Town Council), Lindford Sports Field (owned by Lindford Sports Association), and Hollywater Playing Field (a school playing field owned by Hampshire County Council). The fourth is Holybourne Sports Field on the cricket ground in this village near Alton in the North West. Unsafe goalposts remained in place in March 2017 at both the Hollywater and Holybourne playing fields and needed to be removed or replaced.

One other playing field - Avenue Recreation Ground in Petersfield - is being marked and used on Saturdays for youth football for the first time in the 2017/18 season due to unmet demand for youth pitches in the town particularly by Petersfield Town Juniors FC, a successful and growing community youth football club.

3G Football Turf Artificial Grass Pitches (FTPs)

The district currently has three full-size floodlit FTPs on the FA Approved register for affiliated league matches, of which two are on school sites. One at The Petersfield School in the South Downs National Park central sub-area, a second at Anstey Park (Enclosure) in Alton (North West) owned by the Alton Town Council, and a third at Mill Chase Academy in the North East of the district in Whitehill & Bordon.

The Mill Chase Academy FTP is scheduled for closure in 2018 and a planning consent is secured for a replacement FTP to be re-provided to FA approved specification for Step 7 league football. The replacement pitch will be located on a different site in Bordon as part of the development of a new, larger secondary school linked to large-scale new housing development in this part of the district.

In addition to these three FA Approved full size FTPs, there is one small 3G pitch at Horndean Technology College (in the Southern Parishes) that is used to capacity in the peak evening hours for club team training (by Liss Athletic, Clanfield FC, Horndean Hawks, Travaux Youth and Waterlooville Social) and for 5 a side games.

Sand based Artificial Grass Pitches (AGPs)

Until December 2017, the district had two floodlit sand based AGPs available for community football. The main provision remains a full size sand AGP at Bohunt School in Liphook. This facility is used extensively for community football in the peak evening hours by teams from Liphook United FC as well as for five a side games and summer hockey league matches. Until its closure in October 2017, the other available sand AGP was a pitch at Alton Sports Centre (41m x 38m i.e. 1,558sqm including run offs). With the majority of community club training for local clubs taking place on the FA registered Anstey Enclosure 3G FTP, demand for this small sand-based pitch up until its closure was mainly for unaffiliated small-sided football games (5/6/7 a side) and for soccer schools, particularly in the school holidays, although it was hired regularly for midweek training by Manor Colts FC. There is a current planning proposal (subject to approval of Reserved Matters) to replace this pitch with a smaller facility comprising 2 No. 30mx20m 5v5 3G 'cage' pitches (i.e. fitted with rebound boards) on the site of the existing sports centre building from 2020.

A new sand-filled AGP has also just opened at the independent Kingscourt School in Horndean in the Southern Parishes. This pitch is likely to have very limited, if any, availability for community football. (The school has indicated it will be used primarily by its own pupils and visiting schools for netball and tennis in summer and football and hockey in winter). However, there may be some availability of this new pitch for Portsmouth Pythons

Lacrosse Club who have used the grass pitches at this school on Saturday mornings for a number of years.

Summaries of the football pitches in East Hampshire and their access, availability and quality for community football use are summarised in the following table.

Grass Football Pitches in East Hampshire

Site Name	Postcode	Access	Pitches	Quality	Availability/Comments
North West					
Jubilee Playing Fields	GU34 1RF	Secured - TC	5 adult - overmarked	1 Standard 2-5 Good	Good. Requires some Tree thinning to rail embankment and replacement changing rooms
Binstead Recreation Ground	GU34 4PB	Secured - PC	1 adult - overmarked	Standard / Good	To grow the junior club in line with demand will require an adult team from Alton - Diggers Elite - to find another venue for home games from 2017/18. Pavilion kitchen extension required.
Bentley Recreation Ground	GU10 5JP	Secured - PC	1 adult	Poor	Regular use by Scouts and Primary School use as well as one adult club. Pitch maintenance improvement required.
Four Marks Recreation Ground	GU34 5AF	Secured - PC	1 adult plus training area with lights	Standard	Home club league requires spectator barrier and hard standing to secure future promotion. Need to also consider feasibility of pitch lights and upgrading social facilities.
Ropley Recreation Ground	SO24 0DU	Secured - PC	1 adult plus training area with pavilion mounted lights	Standard	A new hard court floodlit MUGA opened on the site in summer 2017 in place of former bowing green. Planned use of MUGA for some football training to augment grass training area.
Medstead Village Green	GU34 5LG	Secured - PC	1 adult	Standard	Informal use and occasional games only. The Parish Council promotes as overspill pitch to Alton based clubs. Little interest - hiring clubs required to mark out etc.
Eggars School	GU34 4EQ	Unsecured - Academy	1 youth 11v11 2 youth 9v9	Poor/ Standard	Pitch de-compaction works took place in 2015 by HCC grounds contractor for school. Opportunity to re-establish community use from 2017/18 season
Amery Hill School	GU34 2BZ	Unsecured - Academy	Youth pitches - number not known	Poor	Regular use by Cub Scouts and Primary School. No capacity for formal club use due to school needs and soil compaction.
Anstey Park/ Diggers Field	GU34 2RL	Secured - TC	4 mini soccer	Poor	Some use on Saturday mornings by Alton FC (and by Alton RFC on Sunday mornings for minis rugby). Drainage issues - no affordable and effective solution found to date.
Alton College	GU34 2LX	Unsecured - VIth Form College	1 adult (space for 2?)	Poor/ Standard	Mainly used by College 1st and 2nd teams for fixtures and practice. Some use by Manor Colts FC early and late season when use of Jubilee Playing Field pitches restricted by cricket?
SDNP					
Love Lane Recreation Ground	GU31 4BU	Secured - TC	1 adult 3 youth 7v7 1 mini 5v5	Adult - Standard Mini - Poor / Standard	Mini soccer pitches need quality enhancing and/or reduced use - IoG/FA Pitch Improvement visit a required.

Site Name	Postcode	Access	Pitches	Quality	Availability/Comments
Petersfield Town FC	GU31 4BW	Secured - Club/TC	1 adult stadium pitch with lights	Poor	IoG/FA Pitch Improvement visit concluded issues with levels of pitch would be very expensive to resolve.
Penns Farm Playing Fields	GU31 4EP	Secured - TC	4 youth 11v11 2 youth 9v9	Standard - all	Additional pitches on Penns B Field (with rugby) and youth football pavilion needed.
Avenue Recreation Ground	GU31 4JQ	Secured - TC	None marked	Standard	Open public space - some informal football use and opportunity to mark out 9v9 pitch to meet demand from PTJFC u14s for 2018/19 season
Kews Meadow, East Meon	GU32 1PD	Secured - PC	1 adult - overmarked	Standard	Spare capacity will increase with completion of new pitches at St James' Place, Clanfield (S106 committed project) and relocation of Clanfield FC from East Meon
Newman Collard Playing Field, Liss	GU33 7RL	Secured - Trust	1 adult 1 youth 9v9 1 youth 7v7	Poor - all	Pitches are unplayable for much of the season (drainage) leading to Liss Athletic finding alternative sites to play and train (including in Rake in Chichester District)
Spread Eagle Public House, Liss	GU33 6JU	Unsecured - private	1 youth 9v9	Poor	Liss Athletic has 4 9v9 teams and has to use multiple sites for home games
The Glebe Cricket Ground, Liss	GU33 6JU	Unsecured - Cricket Club	1 youth 11v11 - overmarked	Poor / Standard	As above - Liss Athletic has multiple mini soccer and youth teams
West Liss Recreation Ground	GU33 7AJ	Secured - PC	1 adult	Standard	One of several grounds used by Liss Athletic FC's 15 youth and mini teams. Pitch used for youth football on Sat only. Pavilion needs replacing
Land east of Lyss Place Hawkley Road, Liss		Secured community - sports club	11v11 pitch and a 9v9 pitch over-marked as a 7v7 pitch)	Not known - new on former farming land	A planning condition restricts use to 9-12am on Sat and 1-4pm on Sun between 1st September and 31st March. Container on site for equipment but no WCs.
Buriton Recreation Ground	GU31 5RX	Secured - PC	1 minis 5v5 1 youth 7v7	Poor/ Standard	Overspill use by Clanfield FC u7/u8 (5v5) & u8/u9 (7v7) on Saturdays (5.5 miles from Clanfield)
The Petersfield School	GU32 3LU	Unsecured - Academy	2 youth 11v11	Poor / Standard	No capacity for formal club use in addition to school use due to soil compaction and poor drainage.
Ditcham Park School	GU31 5RN	Unsecured - private	2 youth 11v11	Good	No community availability or use
Churchers College Junior School		Unsecured - private	Youth pitches - number not known		No community availability or use
Dunhurst Bedales Schools	GU32 2DG	Unsecured - private	4 youth 9v9; 2 minisoccer	Good	Look to secure more community club access to grass pitches
Southern Parishes					
Peel Park, Clanfield	PO8 0PP	Secured - PC	1 adult 1 youth 11v11	Poor / Standard	Widen adult pitch to compensate for installation of footpath serving newly installed Skate Park.

Site Name	Postcode	Access	Pitches	Quality	Availability/Comments
Rowlands Castle Recreation Ground	PO9 6AQ	Secured - PC	1 adult 1 youth 9v9 1 minis 5v5	Adult - standard Youth - poor / standard Mini - standard	Improve pitch quality/capacity to accommodate growth - Castle United YFC
Jubilee Hall Park, Horndean	PO8 9SU	Secured - PC	1 minis 7v7 1 minis 5v5	Standard / Good	Review future pitch size and layouts at this site in context of new pitch and pavilion proposed as part of major housing development (c. 700 homes) on land to the east of Horndean
Waterlooville Recreation Ground, Horndean	PO8 9NZ	Secured - PC	1 adult 1 y 11v11 1 mini 5v5	Standard Standard Standard	Horndean Hawks FC use all three pitches on Sat and Sun for adult, youth and minis games and training. Seek a secure storage unit on site
Horndean College	PO8 9PQ	Unsecured Academy (community team)	Unmarked - large terraced playing field	Good	Home for Travaux FC u18 for games and training and Pompey Ladies. This is a key sports hub site for the Sub Area with a MUGA 3G training facility also used for free walking football sessions. Imported demand from Havant Borough.
Clanfield Junior School	PO8 0RE	Unsecured	1 youth 7v7 - top section of playing field	Poor/Standard	Home matches on Saturday mornings for Clanfield Youth u10 (7v7). No current access to WCs on site.
Kingscourt School	PO8 9NJ	Unsecured - private	Playing field	Good	No known availability aside from Portsmouth Pythons Lacrosse Club (Saturday mornings)
North East					
Liphook Recreation Ground	GU30 7AN	Secured - PC	2 adult	Poor / Standard	Closed pavilions on site need to be removed. Feasibility of mini soccer on grass tennis courts to be considered (if no longer used by tennis club in summer) and pavilion extension.
Bohunt School, Liphook	GU30 7NY	Secured - (EHDC grant)	3 youth 11v11	Standard	
Mill Chase Recreation Ground	GU35 0ER	Secured - TC	1 adult 1 youth 11v11 overmarked 1 youth 7v7 1 minis 5v5	Poor - all	Implement IoG report recommendations for quality enhancement
Headley Playing Field	GU35 0PD	Secured - PC	2 adult 1 youth 9v9 1 youth 7v7 1 minis 5v5 Separate floodlit training area	Standard	PC, Headley YFC and Hants FA to review options to increase football playing capacity by enhanced pitch maintenance (implementing recent IoG report recommendations), over-marking existing football pitches with staggered KO times (current proposal of club) and/or relocating some teams as new pitches come available - e.g. at BOSC, Primary School, new Mill Chase Academy.
Grayshott Sports Field	GU26 6LS	Secured - PC	1 youth 11v11 1 youth 9v9 1 youth 7v7 1 minis 5v5 Training	Standard	Grayshott YFC growing - aim one age group team per season. Assess required works to pavilion roof and potential to enhance the football training area/lighting

Site Name	Postcode	Access	Pitches	Quality	Availability/Comments
			area with low grade lights on one pitch		
Bordon Junior School	GU35 0JB	Secured - HCC	2 minis 5v5	Good	Consider potential to secure future community access (community use agreement) for local clubs' mini soccer teams (e.g. Wey Valley FC, Headley Youth FC) to existing mini-soccer pitches and to new 9v9 pitches when provided as part of schools development project to reduce overplay and teams playing on the wrong size pitches for their age group at Headley and Mill Chase recreation grounds
Hollywater School / Mill Chase Academy	GU35 0HA	Secured - HCC	1 youth 11v11	Unsafe to use	Determine HCC plans for the playing field and explore potential for enhancement to provide overspill or alternative pitches for Wey Valley FC

There are several projects with current planning consent for changes in the supply of natural turf football pitches in the district. These are taking place on the east side of the district in Whitehill & Bordon, Liss and Petersfield and in the Southern Parishes around Clanfield and Horndean in association with major new housing development projects. The current projects for new and replacement football pitches are summarised below:

Proposed Grass Football Pitch Supply Changes with Planning Consent

Site Name	Sub Area	Access	Proposal	Status and Comments
Penns Field 'B' Petersfield	SDNP	Secured - Town Council	New dwellings on adjacent land. Four mini soccer pitches proposed (alongside a senior rugby pitch) and youth football pavilion part funded by a S106 Agreement.	Planning consent and £40,000 approx. S106 funding in place. Project delivery is subject to the Town Council securing a planning consent for removal of a hedgerow between the field and the existing rugby pitches on its Penns Farm Playing Field.
New Secondary School, Budds Lane, Bordon	North East	Secured community use	2,800 new dwellings and new town centre new secondary school with dual use indoor and outdoor sports facilities. New school playing field design includes for: 3 youth 11v11, 2 youth 9v9, 2 mini soccer 7v7 and 1 mini soccer 5v5 pitch for school and community use as well as an FA Approved FTP and a senior rugby pitch. Changing rooms shared with the school.	The Whitehill & Bordon Regeneration Company's (WBRC) Quebec Barracks development (100 dwellings) is on site and plans for Louisburg Barracks (500 dwellings) have outline and reserved matters approvals. A hybrid application for the redevelopment of Bordon Garrison and Prince Philip Barracks (2,400 dwellings and a new town centre) has approval in outline (Nov 2015). A Section 106 agreement (Dec 2015) includes £426,240 to EHDC in two tranches (Dec 2017 and Dec 2019) towards the improvement of off-site sports pitches (see BOSC below).
New Primary School	North East	Community access to be confirmed	A new primary school with 2 Primary Schools 7v7 pitches (55m x 37m FA recommended)	This new school is included in the hybrid application for Bordon Garrison/Prince Philip Barracks. In October 2017, WBRC submitted an application to provide a 110m x 70m adult pitch (with car parking and a footpath to the changing rooms at the Roller Rink/Garrison gymnasium). This proposal is to mitigate loss of a pitch at Western Road (Louisburg Barracks) that was temporarily replaced on the Secondary School site in Budd's Lane. This proposal is also on a temporary basis pending the development of the two new schools and mix of adult/junior football pitches with a CUA.
Bordon & Oakhanger	North East	Secured community use	Linked to the above, a replacement changing / social	An element of the first phase of S106 works is nearing completion. The enhanced adult

Site Name	Sub Area	Access	Proposal	Status and Comments
Sports Club (BOSC)		- sports association	pavilion; a cricket pitch; tennis courts; a bowling green; a petanque area; a play area; two adult football pitches	football pitches (2) by BOSC Sunday FC (returning from temporary home at Headley Recreation Ground) and Royal Oak Veterans FC. Completion due December 2017
St James Place, Clanfield	Southern Parishes	Secured - Parish Council to take ownership from developer	Development of new dwellings. A S106 Agreement is in place to provide a public open space with two youth football pitches, a bowling green and community building	The EHDC Planning Enforcement Team has recently reviewed the size of the pitches in development and reached an agreement with the developer to provide 9v9 pitches which are the priority for Clanfield YFC at this site. (Currently the club plays its 9v9 home matches in East Meon due to the lack of suitable pitches in Clanfield).
Land East of Horndean, Rowlands Castle Road and Havant Road	Southern Parishes	Secured - Parish Councils to take ownership	700 dwellings with S106 Agreement to include provision of community facilities on a minimum of 21.5ha to include a community facility, a football pitch, a cricket pitch, a 2 team pavilion), a fenced hard court MUGA, an outdoor gym, land for a skate park, play areas, allotments and commuted sums for management / maintenance	Outline consent with all matters reserved was granted in February 2016

FTPs in East Hampshire

The district has three full size 3G artificial football turf pitches (FTPs) on the FA register as suitable for affiliated league play plus a small (unregistered) 3G pitch (38x18m) with community access at Horndean Technology College.

Site Name	Sub Area	Postcode	Access	Pitches	Quality	Availability
Anstey Park (Enclosure)	North West	GU34 2RL	Community - secured Alton TC lease to Club	Full Size, FA Registered, Lights	Excellent - built 2015	All peak hours and weekdays
The Petersfield School	SDNP	GU32 3LU	School & Community PTJFC - seasonal hire	Full Size FA Registered, Lights	Good - 2010	Planning restrictions on hours of use: Close 9.30pm weekday evenings, no use Sat eve or Sun pm
Mill Chase Academy	North East	GU35 0ER	School & Community	Full Size FA Registered, Lights	Good - Built 2002 and resurfaced 2013	All peak hours
Horndean College	Southern Parishes	PO8 9PQ	School & Community	38x18m, Lights	Good - 2010?	All peak hours

Accessible FA Approved Football Turf Pitches in Neighbour Local Authorities

There are several FA Approved FTPs within a short journey time by road from parts of the district. The most accessible FA Approved FTPs to East Hampshire based clubs and teams are at Front Lawn Recreation Ground and at Park Community School in Havant just two miles from the district border south of Rowlands Castle. There are two other FTPs based on education sites in Havant Borough within 6 miles of most parts of the Southern Parishes. From the district's north-east border with Waverley, the double FTP facility at Weydon School is four miles by road. There is also a full size FTP at Cowplain Community School only two miles from Horndean, although this pitch is not on the FA Register as an Approved facility for match play.

It is noted that although these FTPs are within the drive time catchment area for some residents of East Hampshire, they are used close to capacity in the peak evening hours in the football season by football clubs and teams based in these neighbouring local authorities.

Site	Surface & Size	Distance - East Hants Sub Areas
Weydon School GU9 8UG (<i>Waverley</i>)	2 x Full Size, FA Approved	4-6 miles from North West
Front Lawn Recreation Ground, PO9 5AN (<i>Havant</i>)	Full Size, FIFA Approved	2-4 miles from Southern Parishes
Park Community School, PO9 4BU (<i>Havant</i>)	Full Size, FA Approved	2-4 miles from Southern Parishes
South Downs College, PO7 8AA (<i>Havant</i>)	Full Size, FA Approved	4-6 miles from Southern Parishes
Warblington School, PO9 2RR (<i>Havant</i>)	Full Size, FA Approved	3-5 miles from Southern Parishes
Swanmore College SO32 2RB (<i>Winchester</i>)	Full Size, FA Approved	9-11 miles from west side of SDNP
Calthorpe Park School, Fleet, GU51 5JA (<i>Hart</i>)	Full Size, FA Approved	9-11 miles from North West
Hart Leisure Centre, GU51 5HS (<i>Hart</i>)	Full Size, FIFA Approved 4x 5 a Side, FA Approved	9-11 miles from North West
Robert Mays School, RG29 1NA (<i>Hart</i>)	Medium Size, FA Approved	8-10 miles from North West

3. Pitch Demand (Step 3)

For all four sports included in the PPS scope, the following pitch demand information, see diagram below, has been gathered, as available, by a combination of data collection and review, surveys and consultations:

Pitch Demand Overview



Sources of information – The sources of information used to establish current football pitch demand were:

- Booking records of pitch providers where provided.
- Online survey returns from ten football clubs including the six largest clubs representing 135 teams (65% of all teams based in the district), confirming patterns of use, unmet demand
- Petersfield Town Juniors FC development plan
- Sport England tools - i.e. Facilities Planning Model National Run 2017 report findings for AGPs in East Hampshire and Sports Market Segmentation (SMS) trends and latent demand.
- District population forecasts and distribution by age groups relevant to football to estimate additional team generation in 2028.
- Football Association - Participation Information (WGS Data sheet) and FTP Mapping for East Hampshire at May 2017
- Club and league websites.

Football Demand

Findings relating to football pitch demand in East Hampshire are summarised below.

Clubs and Teams

East Hampshire currently has 40 football clubs based in the district for home games (including Basingstoke u19s and 'Pompey in the Community' informal teams based outside the district but involving players living in East Hampshire). Hampshire FA advise that, from 2019/20, the displaced Basingstoke U19s are likely to play at a new 3G planned at the HFA's base in Winklebury to the north west of Basingstoke.

At May 2017, Hampshire FA data indicated East Hampshire based clubs had between them a total of 224 teams playing regularly.

The two main towns in the district - Alton and Petersfield - have by far the largest clubs. AFC Petersfield & Petersfield Town Juniors FC currently run a total of 39 teams and Alton Town and Alton Juniors FC also run well in excess of 30 sides. At the next level down, football clubs based on the east side of the district in Liphook, Liss, Headley and Bordon (Wey Valley) each have 10 or more teams. So too do the larger clubs based in the Southern Parishes of Clanfield and Horndean.

Displaced Demand

All these clubs are currently able to play all their teams' home matches on pitches located in the district, except for Liss Athletic Juniors who also travel out of the district to pitches in Rake in Chichester District to provide sufficient capacity. Clanfield FC youth teams travel up to 20 minutes within the district to East Meon and Buriton to access sufficient pitches.

For midweek training, several clubs are displaced out of the district to access floodlit AGP facilities. These include: Binsted Juniors (to Weydon School, Waverley); Castle United (to Park School and Warblington School in Havant); Grayshott Youth (to The Edge in Waverley) and Horndean FC (to Cowplain School, Havant). Manor Youth FC/ UK Soccer Schools have been displaced to Perins College in Alresford in Winchester District since the Alton SC astro pitch closed for redevelopment.

Active People Survey

The final Active People Survey 10 (Oct 2015 - Sept 2016) showed that adult (16+) participation in football grew by 0.04% over the previous 12 months. 4.21% of adults (16+) in England played football for at least 30 minutes once a week in 2015/16. Comparable data at county level shows a slightly lower level of participation than the national average and a decline in adult football demand in Hampshire over the same 12 month period from 3.27% in 2014/15 down to 2.89% in 2015/16. Data at district level is not available due to insufficient sample size.

If football participation in East Hampshire were at the county average, this would indicate around 1,280 adults (aged 16+) living in the District play football (out of an adult population of approximately 39,400 (male and females) in the prime 16-45 yrs adult age range for football participation). There are about 60 FA affiliated 11 a side football teams current playing in the district (combining veterans, open age, u19 and u18 teams, male and female). Assuming each team has on average a squad of 15 players, this would indicate that East Hampshire supports in the order of 900 regular FA affiliated team players (aged 16+). When non-affiliated football is factored in (5 a side etc), it would seem likely that the number of adult participants will be in the order of 1,280 suggesting that adult football participation in the district at least matches the county average for Hampshire.

Market Segmentation and Latent Demand

As the two graphs below illustrate, there is higher demand from those Sports Market Segmentation Groups 'Ben', 'Tim' and 'Philip' playing and wanting to play football in East Hampshire (the blue column) compared to the averages across the County Sports Partnership area (Hampshire and IoW), the SE region and England as a whole.

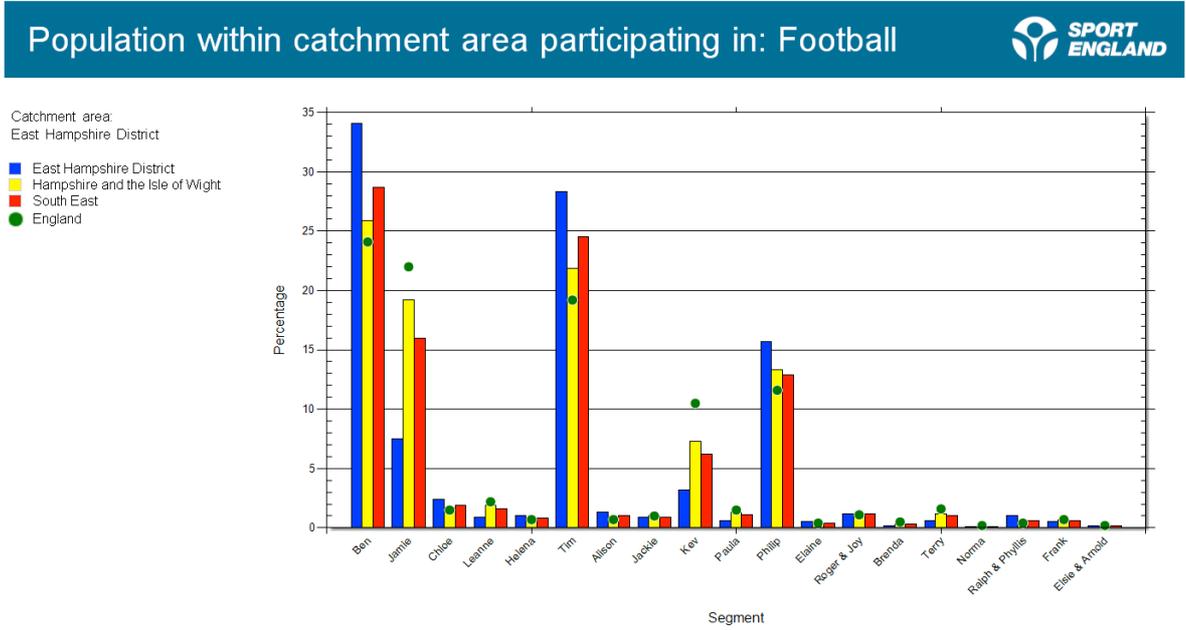
Among the female Groups, 'Chloe' is more likely to play or want to play football in East Hampshire than the average for this group across the county, region and country.

The main characteristics of these four main Groups already playing the game or interested in playing (i.e. latent demand) are:

- **Ben** - competitive male urbanites, recent graduates with a work hard play hard attitude
- **Tim** - settling down males, sporty professionals, buying a house and settling down with a partner

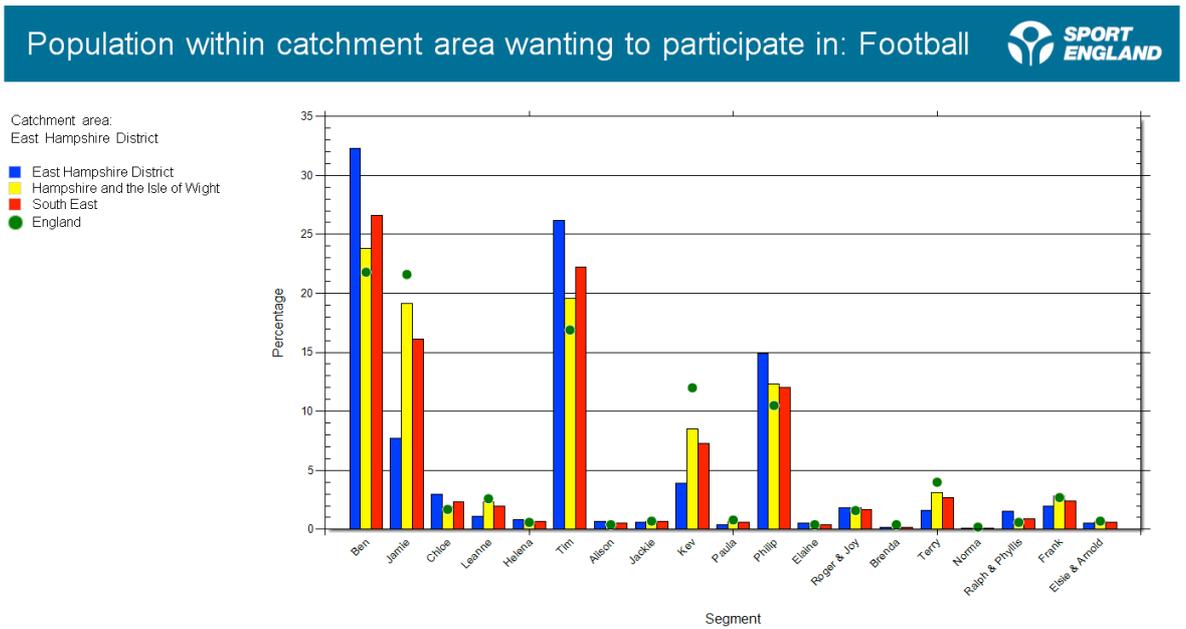
- **Philip** - comfortable, midlife males, professional, sporty with older children and more time for themselves
- **Chloe** - fitness class friends, young image conscious females keeping fit and trim

Market Segmentation – currently participating in Football



Source: Sport England Sports Market Segmentation (September 2017)

Market Segmentation – would like to participate in Football



Source: Sport England Sports Market Segmentation (September 2017)

Clubs and facility providers can continue to target latent demand within these groups by organising and promoting the right programmes for example more veterans games, friendly games of 5/6 a side including mixed adult games, as well as sessions of Walking Football for those adults who are less active or mobile due to age or a long term health condition.

Casual Demand

The FA is supporting the clubs and schools in East Hampshire to encourage these less formal forms of the game outside of the league structure. Regular 5v5 Walking Football sessions are programmed on the FTP in Anstey Park on Wednesdays by the Alton club and at the 3G MUGA at Horndean College by Pompey in the Community.

Disability Football

Opportunities for people with disabilities to play team football in the district are currently quite limited. Pompey in the Community programme regular games of 4v4 powerchair football on Wednesdays on the FTP at Petersfield School. '4 Clubs' disability football sessions are run on Tuesday evenings on the FTP at Mill Chase School in Bordon. Some football is included in the diverse programme of sporting opportunities available to students at Treloar's College for young people with physical disabilities in Holybourne on the edge of Alton.

Schools Football

A significant contributory factor to demand for youth football and mini soccer at weekends in East Hampshire is the extent to which football is taught and played competitively in schools in the district, both in the state and the independent sectors. Pupils attending schools in the district feed into the larger community youth football clubs that are established in all the main centres of population in the district.

Other Football Activities

Both the main Alton and Petersfield junior clubs and several of the other large youth football clubs in the district programme football tournaments and festivals annually (e.g. Liphook United organise an annual summer mini soccer tournament at the Bohunt School & Centre in May, Petersfield Town Juniors a 6 a side tournament annually in June at Penns Farm Playing Fields, Penns Place, Horndean Hawks an annual summer tournament at Horndean College, and Wey Valley FC organise a tournament most years on Mill Chase Recreation Ground in Bordon. Manor Colts FC in Alton has entered into a partnership with Soccer Schools UK to deliver football courses in the school holidays. These schools are currently displaced to Perins College in Alresford while the Alton Sports Centre pitch is temporarily closed for re-development.

The core demand for pitch space by affiliated clubs and teams for games and training is summarised below from data provided by the Hampshire FA and by ten clubs in online survey returns.

In terms of peak times of play, Saturday mornings are the main focus for youth league play and Saturday afternoon for senior league games. This places heavy demand on the available pitches on Saturdays throughout the season. This pressure on supply on Saturdays has increased for 2017/18 with the decision of the North East Hampshire Youth League (NEHYL) to move the u14 fixtures to Saturday from Sundays.

Football - Expressed Club Demand

East Hants Based Clubs	Teams	League (Senior Team)	Home Ground	Other Grounds Used	Training
AFC Petersfield	4 - First, Reserves, u18, Ladies	Hampshire Premier League	Love Lane Sports Ground	Ladies play on Stadium Pitch	Petersfield School (FTP)
Alton FC	6 - First, Reserves, Saturday, Sunday, Vets, Walking, Ladies	Wessex Football League	Anstey Park Enclosure (FTP)	N/a	Anstey Park Enclosure (FTP)
Alton Youth	26 - Boys and Girls from u7-u18	Allied Counties Youth Football League / North	Anstey Park Enclosure (FTP)	Jubilee Playing Field Alton Convent	Anstey Park Enclosure (FTP)

East Hants Based Clubs	Teams	League (Senior Team)	Home Ground	Other Grounds Used	Training
		East Hants Youth Football League		School Playing Field	
Basingstoke Town Youth	1 - u19	National League u19 Alliance	Anstey Park Enclosure (FTP)	N/a	N/a
Binsted Juniors FC	3 - Boys and Girls u8 to u10	North East Hants Saturday Youth Football League	Binsted Recreation Ground	N/a	Weydon School, Waverley Borough (FTPs)
BOSC Sunday	1 - Single adult team	Aldershot & District Sunday Football League	BOSC (temporarily closed)	Headley Recreation Ground (during closure)	N/a
Castle United FC	1 - First	City of Portsmouth Sunday Football League	Rowlands Castle Recreation Ground	N/a	Park Community School, Havant (FTP)
Castle United Youth	6 - Boys and Girls u8 to u10, u13 to u14	Portsmouth Youth Football League	Rowlands Castle Recreation Ground	N/a	Warblington School, Havant (FTP), Havant Academy (sports hall)
Clanfield FC	4 - First, Reserves, u18, Vets	Hampshire Premier League	Peel Park Recreation Ground	N/a	Horndean College (3G MUGA)
Clanfield Youth FC	17 -10 Boys, 3 Girls, 4 minis	Portsmouth Youth Football League/ Winchester & District Girls Youth League	Peel Park Recreation Ground	Kews Meadow, East Meon; Clanfield Junior School (u10); Burition RG	Horndean College (3G MUGA)
Diggers Elite	1 - First	Aldershot & District Sunday Football League	Binsted Recreation Ground	Jubilee Playing Field, Alton	N/a
FC Fenix	1 - First	City of Portsmouth Sunday Football League	Horndean College	N/a	N/a
Four Marks FC	2 - First, Reserves	Hampshire Premier League	Four Marks Recreation Ground	N/a	Four Marks Recreation Ground (floodlit grass training area)
French Horn Academicals	1 - Vets	Farnham & District Sunday Football League	Jubilee Playing Field, Alton	N/a	N/a
Grayshott Youth FC	7 - Boys and Girls u10 to u12	North East Hants Saturday Youth Football League	Grayshott Sports Field	N/a	The Edge, Haselmere (FTP), Bohunt School (sports hall), Grayshott Sports Field (floodlit grass training area)
Headley United FC	2 - First, Reserves	Hampshire Premier League	Headley Playing Fields	N/a	Headley Playing Fields (floodlit grass training area)
Headley Veterans	1 - Vets	Farnham & District Sunday Football League	Headley Playing Fields	N/a	Mill Chase Academy (FTP)
Headley Youth	11 - Boys and Girls u8 to u17/18	North East Hants Saturday Youth Football League	Headley Playing Fields	N/a	Headley Playing Fields (floodlit grass training area)
Holybourne Vets	1- Vets	Farnham & District Sunday Football League	Jubilee Playing Field, Alton (formerly Holybourne Sports Field)	N/a	N/a
Horndean FC	2 - First, Ladies	Wessex Football League / Hampshire County Women & Girls	Stadium Pitch at The Rec (Five Heads Road)	N/a	Cowplain Community School, Havant (FTP) & own Stadium Pitch (floodlit)
Horndean Hawks FC	2 -First, Sunday	Portsmouth Saturday Football League / Meon Valley Sunday Football League	The Rec (Five Heads Road)	N/a	N/a
Horndean	10 - Boys and Girls	Portsmouth Youth	The Rec (Five	Jubilee Hall Park	Horndean College (3G

East Hants Based Clubs	Teams	League (Senior Team)	Home Ground	Other Grounds Used	Training
Hawks Youth	u7 to u14	Football League	Heads Road)	Horndean College	MUGA) / Cowplain Community School (FTP) / Park Community School (FTP) / Thorney Island, Emsworth (FTP)
Horndean United FC	1 - First	Portsmouth Saturday Football League	The Rec (Five Heads Road)	N/a	N/a
Horndean Youth	5 - Boys and Girls u8 to u14	Portsmouth Youth Football League / Mid Solent Youth Football League	The Rec (Five Heads Road)	N/a	Cowplain Community School, Havant (FTP)
Hurstwood Rangers Youth	4 - Boys and Girls u9 to u16	Portsmouth Youth Football League	Horndean College	N/a	N/a
Liphook United	4 - First, Reserve, A's, Vets	Hampshire Premier League / Aldershot & District Saturday Football League	The Recreation Ground, Liphook	N/a	The Recreation Ground (early and late season when light allows)
Liphook United Youth	17 - Boys and Girls u7 to u16	North East Hants Saturday Youth Football League	The Recreation Ground, Liphook	Bohunt School	Bohunt School (sand AGP)
Liss Athletic	2 - First, Reserves	Hampshire Premier League (formerly Wessex League) / Wyvern Combination	Newman Collard Playing Field	Rogate Recreation Ground, Rake (Chichester District)	Horndean College (3G MUGA)
Liss Athletic Youth	11 - Boys and Girls u8 to u15	North East Hants Saturday Youth Football League	Newman Collard Playing Field	West Liss Recreation Ground / The Glebe (Liss CC) / Spread Eagle / Penns Farm Playing Field	At these grounds (early and late season when light allows)
Manor Colts Youth	10 - Boys and Girls u9 to u16	North East Hants Saturday Youth Football League	Jubilee Fields, Alton	Perins College Alresford (Winchester)	Alton Enclosure (FTP)
Manor Old Boys	1 - First	Aldershot & District Sunday Football League	Bentley Recreation Ground	N/a	N/a
Petersfield Town FC	2 - First, Reserves (occasional)	Wessex Premier (formerly Southern League)	Stadium Pitch, Love Lane, Petersfield	N/a	Stadium Pitch, Love Lane, Petersfield (floodlit)
Petersfield Town Juniors Youth	33 - Boys and Girls u6 to u18	North East Hants Saturday Youth Football League / Winchester & District Women & Girls League	Penns Farm Playing Field	Love Lane Sports Ground Avenue Recreation Ground (from 2017/18)	Petersfield School (FTP)
Pompey in the Community	3 - u19 A, u19 B Plus weekly sessions of Powerchair 4v4	National u19 Youth Development League	Anstey Park Enclosure (FTP)	N/a	N/a
Ropley	4 - First, u18, Reserves, Vets	Aldershot & District Saturday Football League / NE Hants Sunday Youth / Farnham & District Sunday	Ropley Recreation Ground	N/a	Ropley Recreation Ground (grass training area with low grade training lights mounted on pavilion)
Royal Oaks Veterans (Hollywater)	2 - First, Vets	Aldershot & District Sunday / Farnham & District Sunday	Mill Chase Recreation Ground	N/a	Mill Chase Academy (FTP)
Tackle Palace	1 - First	City Portsmouth Sunday Football League	Horndean College	N/a	N/a
Travaux Youth	1 - u18	Portsmouth Youth Football League	Horndean College	N/a	Horndean College

East Hants Based Clubs	Teams	League (Senior Team)	Home Ground	Other Grounds Used	Training
Waterlooville Social Club	1 - Vets	Meon Valley Sunday Football League	Horndean College	N/a	Horndean College
Wey Valley	2 - First, Reserves	Aldershot & District Saturday Football League	Mill Chase Recreation Ground	N/a	Mill Chase Academy (FTP)
Wey Valley Youth	8 - Boys & Girls u7 to u15	North East Hants Saturday Youth Football League	Mill Chase Recreation Ground	BOSC (temporarily closed)	Mill Chase Academy (FTP)

West Liss Sunday FC (based at the Whistle Stop public house in Liss) played in the Aldershot & District Sunday Football League on the senior pitch at West Liss Recreation Ground until 2016 when this club folded.

Club aspirations for growth - unmet demand

Several of the larger youth football clubs based in East Hampshire report aspirations for further growth to provide for perceived unmet demand. However, at present, these growth aspirations are constrained by lack of availability of pitch time in the peak hours for matches and training under lights.

Petersfield Town Juniors FC - Subject to the supply of additional pitch capacity at weekends (most particularly on Saturdays), PTJFC (the main provider of youth football in the SDNP sub area) considers there is potential for a further six to eleven age group teams (boys, girls and mixed) - taking the club to 45-50 teams plus further growth in u6 mini-soccer. If these aspirations were met, this would represent a 20%+ growth by the largest club in the district which is already finding it hard to secure match pitches and training slots for its existing sides. The short-term priority of this club is to secure more capacity on Saturday mornings for u14 and girls teams (9v9 pitches).

Headley FC - This club in the North East reports around 15% growth in membership over the past three seasons (partly due to displacement from other youth football teams in the area, mainly Wey Valley FC). The club has aspirations to continue with the growth of its youth section (to include more girls teams) supported by the development of new housing in the area. The club states it has initiated discussions with the Parish Council concerning over-marking of pitches in the short term to increase team capacity.

Clanfield FC - Clanfield FC in the Southern Parishes see the short term priority is to provide more capacity for 9v9 pitches as currently teams have a 20 minute drive to play home games at Kew Meadow in East Meon and for 7v7 pitches the club relies on unsecured access on Saturday mornings to the playing field at Clanfield Junior School or travel to Buriton Recreation Ground over 5 miles to the north. This immediate priority for 9v9 pitches should be addressed from 2018 as part of a S106 Agreement at St James Place. The two new pitches are to be provided to suitable specification for 9v9 youth football (u11/u12) - i.e. 73m x 46m. The club aspires to grow by one age group per season for the next three seasons as new u7 teams work through each year.

Liss Athletic FC - The junior section of this large club is dispersed across five different grounds on the east side of the SDNP sub area for its home matches. In part this is due to the very poor condition of the youth pitches at the home ground - Newman Collard Playing Field - where the necessary resources have not been secured to resolve long-standing issues of soil compaction and poor drainage linked to the highway and car park drainage as well as to the playing field itself where the club has a 7v7 and 9v9 pitch. The club has identified that there is sufficient unmet demand to run two sides per year group in some categories should more reliable youth pitch capacity come available. The club is concerned about the unsecured nature of access to the 9v9 pitch it uses for four teams at the Spread Eagle public house as it understands the brewery company that owns this site wishes to secure consent for housing development. The club's recent development of two additional pitches on former agricultural land on the Hawkley Road in Liss is aimed at sustaining existing use and providing some capacity for growth.

Grayshott Youth FC - This club on the border of the North East sub area with Waverley Borough in Surrey relies on training facilities at the Edge in Haslemere which it finds prohibitively expensive for some local families. This club would like to see the training surface and lights at Grayshott Sports Field enhanced to better accommodate winter training as its facility enhancement priority. Similar to Clanfield FC, this club aspires to grow by one age group per season as the nursery u7 age group works through.

Horndean Hawks - Having seen a few older youth age group teams fold in recent seasons, this club aspires to grow over the next three seasons from the bottom up with new u7/u8 teams. The club has a short-term priority to provide secure storage for its equipment at The Rec and/or Jubilee Hall Field as it currently rents a container some distance from these home grounds. The club also perceives a need for more FTP training capacity in the south of the district as it currently travels into Havant to access training slots in the peak hours. To allow sustained growth in the older age groups, the club sees a need to secure tenure on pitches and a changing pavilion.

Liphook United FC - This club has expressed aspirations to grow further but is limited by the available pitch capacity at The Recreation Ground in Liphook and the availability of pitches at Bohunt School.

Alton FC - Having benefitted in recent seasons from the new FTP and ancillary facilities at Anstey Park Enclosure and the enhanced quality pitches at Jubilee Fields, the Alton football club has experienced considerable growth in teams and playing membership over the past three seasons. The club's aspiration for the next period is to put in place the necessary development measures to facilitate progression from youth football to the adult sides. In terms of facilities the priority is to replace the changing rooms at Jubilee Fields with an enlarged capacity and good quality showers.

Castle United - The adult section of this club has reduced from two to one team in recent seasons due to other commitments of players. The club considers the cost of pitch hire for matches and training to be high in the Southern Parishes area and that this could risk displacement of teams from the area to lower cost provision in Havant and Portsmouth

4. The situation at individual sites (Step 4)

Football sites

The pitches were quality-assessed towards the end of the 2016/17 season. The assessments and ratings were reviewed by a representative of the FA and agreed.

Carrying capacity for football is a measure of the number of match equivalent sessions of play (matches or training) each week in season that the pitch can accommodate without adverse impact on the pitch quality for the following week.

The table below summarises the situation at each football pitch site with regard to:

1. *Pitch supply* (including the quality ratings) and conclusions reached as to the amount of play a site can accommodate (i.e. its carrying capacity).
2. *The amount of play that takes place at each site* (i.e. the expressed demand) adjusted to reflect any casual or education use in addition to club use for matches and training in the peak community hours.
3. *The comparison* (shown as a RAG rating) as to whether, for each pitch type it contains, a site is:
 - **RED** - Being overplayed (current use exceeds the carrying capacity)
 - **AMBER** - Being played to the level the site can sustain (current use matches the carrying capacity), or
 - **GREEN** - Potentially able to accommodate some additional play (current use falls below the carrying capacity)

Whilst the football pitches on some school sites and privately owned sites are used at weekends by community club teams, this access is unsecured. For this reason, these unsecured sites are shown in italics in the table and excluded from the aggregated totals of the secured playing capacity in each sub area.

Situation at Individual Sites

Site	Pitch Rating	No.	Capacity - MES/wk	Est. Use/wk	Est. Use/peak	RAG	Use Assumptions / Comments
Anstey Park / Diggers Field	Poor/Standard	4 mini	16	8	8		Unmarked on visit but survey returns indicate field at top of site is still used by four Alton FC youth teams on Saturday mornings (and by Alton RFC mini rugby on Sun).
Jubilee Playing Fields	1 Standard 2-5 Good	5 adult o/m ²	14	12	12		Alton FC Youth and Manor Colts Youth teams on Saturdays, French Horn Academicals and Holybourne Vets on Sundays
Binsted Recreation Ground	Standard/ Good	1 adult o/m	2.5	3	3		Used by three minisoccer teams by new Binsted Junior FC (formed in 2015) on Sat am and Weds eves (train using portable lights). Diggers Elite play on Sun am - need to relocate to accommodate growth of Binsted Juniors
Bentley Recreation Ground	Poor	1 adult	1	1.5	1		Used by Bentley Primary School, Scouts and by Manor Colts Vets on Sundays. (Previous imported demand from Farnham Town Youth lapsed due to heavy pitch)
Four Marks Recreation Ground	Standard	1 adult FLT ³	2	2	2		Four Marks FC in Hampshire League D1 (promotion to Prem Div - Step 7 - for 2017/18). Reserve team play in Combination. Adults train on floodlit area (Weds), Manor Colts u9/u10 (Tuesday & Thursday)
Holybourne Sports Field	Poor	1 adult u/m ⁴	1	0	0		Pitch no longer maintained for football although posts (non-compliant) still in situ. Former home pitch of Holybourne Vets now at Jubilee Fields
Ropley Recreation Ground	Standard	1 adult FLT	2	2	2		Ropley Football Club. Adult first team in Aldershot & District FL (Sat pm) and two social vets sides Farnham & District SFL (Sun am) plus a youth team. Train for 2 hours on one evening a week on grass in front of pavilion using basic lights mounted on the pavilion roof
Medstead Village Green	Standard	1 adult	2	0.25	0		Occasional overspill hires to teams from Alton clubs but clubs not willing to mark out pitch so lapsed. Currently used for informal kick about football and occasional charity games. Village club folded 2009.
Eggars School	Poor/ Standard	1Y 11v11 2Y 9v9	(4.5)	3	0		Hires to NEHYL teams on Saturday mornings (u10-u14) in previous seasons. Minimal hires in 2016/17 to protect pitches for school's own use and to rest following de-compaction works
Amery Hill School	Poor	1Y 11v11 1Y 9v9	(2)	2	1		Regular use by Cub Scouts and Primary School. No capacity for formal club use - compaction.
Alton College	Poor/	1 adult	(1.5)	1	0		College has two student teams

² o/m = over-marked with smaller size pitches

³ FLT = Floodlit grass training area

⁴ u/m = unmarked playing field (with or without goalposts) with space for at least one pitch

Site	Pitch Rating	No.	Capacity - MES/wk	Est. Use/wk	Est. Use/peak	RAG	Use Assumptions / Comments
	Standard	+ space for youth pitch					playing in Hampshire Colleges Sports Association football leagues on Wednesday afternoons
Alton School	Good	1Y pitch u/m on visit	(4)	1.5	0.5		Use of pitch by Alton FC girls team - Alton School is a key feeder to the club's girls teams
Total North West			40.5	36.25	29.5		
Love Lane Sports Ground	Standard Poor/ Standard	1 adult 3 7v7 1 5v5	11	12	12		Main site of PTC & AFC Petersfield FC on Saturdays and Sundays - one of largest clubs in Hampshire with 37 teams for 17/18 season (8 mini soccer, 22 junior boys, 4 junior girls, 1 men's, 2 women's). The club plays across this site and Penn's Farm PF
Petersfield Town (Love Lane)	Poor	1 adult stadium Floodlit	1	1.5	1.5		Petersfield FC - 1st XI Sat pm; relegated to Wessex Premier for 2017/18. Reserves (occasional); u18 Youth folded 2016. Host AFC Petersfield Ladies HCWL fixtures on Sunday pm. c. 12 pa. IOG/FA Assessment undertaken.
Penns Farm Playing Field	Standard	4Y 11v11 2Y 9v9	12	12	12		PTC & AFC Petersfield FC: 8 minisoccer teams in NEHYFL, 23 junior boys teams, 4 junior girls teams, 3 adult teams. Annual junior 6s tournament in June. Play across this site and Love Lane. 'Liss Pitch' immediately behind Taro not available to PTC as used by Liss Athletic FC juniors for NEHYFL Sat morning games
Avenue Recreation Ground	Standard	None marked					Open public space - some informal football use and opportunity to mark out 9v9 pitch to meet demand from PTJFC u14s
Kews Meadow East Meon	Standard	1 adult o/m	2	0.5	0.5		East Meon adult team disbanded. Clanfield FC use by arrangement pending new pitches at St James's Place (S106). Club's main site is Peel Park, Clanfield. Clanfield FC has multiple teams (4 adult, 10 junior boys, 3 girls 4 minis).
Newman Collard Recreation Ground, Liss	Poor	1 adult 1Y 9v9 1Y 7v7	3	6	6		RAG rated red as low use is as a result of unplayable quality of pitches for much of the season. Liss Athletic FC 1sts (semi pro, HPL Prem) Sat pm (2pm KOs to avoid floodlight costs). Aspire to return to Wessex League (perimeter fencing etc required). Also play at Rogate RG in Rake in Chichester District. Junior pitches - Liss Athletic Juniors FC use 7v7 pitch on Sat am (NEHYL) when playable. Use other pitches in Liss and at Penns Place Petersfield. IOG/FA Assessment advocated.
Spread Eagle, Liss	Poor	1Y 9v9	(1)	2	2		Liss Athletic has 4 9v9 teams playing home and away each week
Glebe, Liss Cricket Club	Poor/ Standard	1Y 11v11 o/m	(1.5)	2	2		As above - Liss Athletic FC Juniors - Sat am (6 junior teams), 7 minis teams. Main grounds - Newman Collard and Spread Eagle Pub pitch (opposite) and one pitch at Penns Place.

Site	Pitch Rating	No.	Capacity - MES/wk	Est. Use/wk	Est. Use/peak	RAG	Use Assumptions / Comments
West Liss Recreation Ground	Standard	1 adult	2	2	2		One of five grounds used by Liss Athletic FC's youth and mini teams. Pitch used for youth football on Sat only. Pavilion needs replacing. Plans prepared. VFM issue for single pitch site - adjacent site?
Buriton Recreation Ground	Poor/Standard	1 7v7 1 5v5	6	4	4		Clanfield Youth minis travel over 5miles to these pitches on a Saturday morning, plus informal use
The Petersfield School	Poor/Standard	2Y 11v11	(2)	2	0		No current capacity for formal club use - compaction and poor drainage. Could be used if enhanced.
Ditcham Park School	Good	2Y 11v11	(8)				No current community availability or use
Churchers Junior	Good	No visit					No current community availability or use
Dunhurst Bedales School	Good	4Y 9v9 2 7v7	(16) (12)		0 by clubs		School use plus a summer soccer school currently. Opportunities to secure community club use in peak time (Sat am) limited by Saturday morning school activities
Total SDNP			37	48	40		
Peel Park, Clanfield	Poor/Standard	1 adult 1Y 11v11	3	3	3		Well-used site for club football. Adult Pitch by Clanfield FC 1st XI (Hampshire PL) & Reserves - Sat pm; U18 (Portsmouth YFL) - Sun; u12/u13 - Sun am (PYFL). Girls' teams - all games played at central girls league ground in Winchester (W&DGFL).
Rowlands Castle Recreation Ground	Standard Poor/Stand Standard	1 adult 1Y 9v9 1 5v5	7.5	7.5	7.5		Castle Utd FC (annual agreement with PC for minimum of 10 home matches Sun am (Portsmouth SFL D2). Castle Utd Youth FC Club runs 6 Sunday PYFL age group teams: u8s x 2, u9 (training Sat am at home ground), u10 (training Weds eve on 3G at Warblington School Havant), u13 & u14 (training Warblington School Sat am) and a Soccer Skills Academy for 6-11yr olds at Havant Academy Sports Hall, Leigh Park, Havant on Sat am. Some staggered KO times for youth home games - Sun ams.
Jubilee Hall Park, Horndean	Standard/ Good	1 7v7 1 5v5	10	6	6		Horndean Hawks FC has 2 adult teams, 8 youth teams and 6 mini-soccer teams playing and training on pitches at this site and two others sites close by (The Rec/Five Heads Park and Horndean Technology College). Several of the club's mini-soccer teams play home fixtures on Sundays in the PYFL on these pitches and also use them for summer training.
The Rec, Horndean	Standard	1 adult 1Y 11v11 1 5v5	8	8	8		Horndean Hawks FC use all three pitches on Sat and Sun for adult, youth and minis games and training. Seek a secure storage unit on site
Horndean College	Good	u/m on visit -	(11)	6	3		Home for Travaux FC (u18 team), Hurstwood Rangers (4 youth

Site	Pitch Rating	No.	Capacity - MES/wk	Est. Use/wk	Est. Use/peak	RAG	Use Assumptions / Comments
		<i>minimum of 1 adult 2Y 11v11</i>					<i>teams) and Pompey Ladies for games. Use 3G MUGA for most training. This is a key sports hub site for the Sub Area with a MUGA 3G training facility also used for free walking football sessions. Imported demand from Havant Borough.</i>
Clanfield Junior School	Poor	1 7v7	(2)	4	2		Overplayed when school use taken into account. No current access to on site WCs
Kingscourt School	No visit						Playing field currently used extensively on Saturdays by Portsmouth Lacrosse Club restricting potential availability for football teams should the school agree to football hires. New astro pitch opened Oct 17 - not designed for football or available for community use
Southern Parishes			28.5	36.5	29.5		
The Recreation Ground, Liphook	Poor/Standard	2 adult	3	6	6		Liphook United FC - 1st XI (HPFL Prem) & Reserves play Sat pm; Vets every fortnight Sun am; 9 NEHYL youth teams (u11-u16) Sat am & Sun; 5 NEHYL mini soccer teams (u7-u10) Sat am. Over-mark small sided pitches on adult pitches. Also play some matches on pitches at Bohunt School and train on the sand AGP. (The club also organises a tournament at Bohunt for u7-u16s over a w/end in May). The club aspires to grow but over-marking means the pitches are used beyond their capacity.
Bohunt School, Liphook (access secured by EHDC grant)	Standard	3Y 11v11	6	4	2		Liphook United u14 (2 Sunday fixtures) and an annual summer tournament. Some spare capacity to accommodate demand from Liphook FC
Mill Chase Recreation Ground	Poor	1 adult 1Y11v11 o/m 1 7v7 1 5v5	6	7	7		Home base of Wey Valley FC (2 adult teams in Aldershot & District Sat League with summer training on Tues and Thurs eves from 7-8.30pm and in winter on Mill Chase AGP on Thurs only. 8 youth/ minisoccer teams u7, u8, u9, u11 (x2), u12, u13, u15 play in NEHYL. Winter training on Mill Chase AGP on Tues or Weds evenings (6-7pm). Mini Kickers sessions 9.30-10.30 on recreation ground on Saturday mornings for 4 & 5 year old boys and girls. IOG/FA Assessment undertaken.
Lindford Sports Field	Poor	u/m	Not maintained				Former adult pitch with pavilion and cricket pitch adjacent - Grayshott CC lease and aspire to reinstate for junior cricket
Knaves Mire	Poor	u/m	Not maintained				Used as POS. Former stand-alone adult pitch with no changing, WCs or parking. Interest from local team in restoring pitch (pest damage). Best retained for informal use
Headley Playing Field	Standard	2 adult 1Y 9v9	14	14	14		Headley Youth Football Club - 11 youth and 8 mini-soccer teams

Site	Pitch Rating	No.	Capacity - MES/wk	Est. Use/wk	Est. Use/peak	RAG	Use Assumptions / Comments
		1 7v7 1 5v5 FLT					playing in NE Hants Youth Football League mainly on Saturday and Sunday mornings. BOSC Sunday FC - temporary relocation to this site for home matches pending completion of new pitches (2) and pavilion at BOSC in 2018
Grayshott Sports Field	Standard	1Y 11v11 1Y 9v9 1 7v7 1 5v5 FLT	12	6	6		Grayshott Youth Football Club (nursery squad plus u8, u10,u11,u12 teams) - train one evening on AGP at The Edge in Haselmere and one evening indoors at Bohunt School). Aspire to grow by one age group team a season.
Bordon & Oakhanger Sports Club (BOSC)	Upgrade works in progress	2 adult	(6 when completed assuming upgrade to good PQS)				Future shared use of re-provided adult football pitches (2) by BOSC Sunday FC (returning from temporary home at Headley Recreation Ground) and Royal Oak Veterans FC <i>IOG/FA Assessment advocated.</i>
Hollywater Playing Field	Very poor	1Y 11v11	Not maintained				Not maintained. Unsafe to use - vandalised goalposts on day of visit
Bordon Junior School	Good	2 5v5					No current community availability. Potential to secure in future for club mini soccer on Saturday mornings along with proposed new mini soccer pitches at new primary school.
North East			41	37	35		

The table below shows that based on current expressed demand for community club use, the South Downs National Park sub area of the district has a deficiency in supply of secured football pitches to meet **overall demand and for match play in the peak period**. The deficiency is greatest in Petersfield and Liss and to a lesser extent in Liphook.

The Clanfield area in the Southern Parishes also has a deficiency in secured pitch supply for youth football **in the peak period** with teams relying on accessing unsecured supply at Clanfield Junior School (with no current access to WCs) as well as travelling out of the sub area to parish playing fields in East Meon and Buriton which contributes to the supply deficiency in the SDNP.

Summary of Current Supply/Demand Balance - secured sites by sub area

Sub Area	Secured capacity (MES/week)	Estimated Use (MES/week)	Estimated Use (MES /week in peak period)	Supply/Demand Balance (RAG)
North West	40.5	36.25	29.5	
SDNP	37	48	40	
Southern Parishes	28.5	36.5	29.5	
North East	41	37	35	
East Hampshire	141	153.75	134	

Further analysis by pitch type/age group and the respective peak periods of play for the various age groups is summarised in the following table and shows the that the key issues and challenges currently are in relation to youth football on Saturdays and most particularly 9v9 pitches and 7v7 pitches.

Across East Hampshire, with demand from 34 teams for 9v9 pitches on a Saturday for league games, 17 No. 9v9 pitches would need to be available to accommodate all home

games if played at the same time. With 13 No. 9v9 pitches available in the district (including those on unsecured school sites) there is a current shortfall of four 9v9 pitches. As a consequence of this shortfall, some Saturday morning kick off times have to be staggered (i.e. games played back to back on the same pitch) or 9v9 pitches over-marked on senior pitches.

Similarly, with demand from 29 district teams for 7v7 pitches on Saturdays for league games, 15 pitches would need to be available for all home fixtures if programmed at the same time. With just nine available, clubs find it necessary to either play matches back to back or over-mark senior pitches to overcome the shortfall of six 7v7 pitches.

In terms of the total playing capacity of the secured youth 9v9 and 7v7 pitches in the district taking into account their quality (i.e. in Match Equivalent Sessions), it is evident from the table that, for both these pitch types, the total demand in the peak period (weekends), is greater than the total capacity of the secured supply. Accordingly, simply reallocating more Saturday fixtures to Sundays is not an option without enhancing the quality of these pitches to provide greater playing capacity (i.e. Match Equivalent Sessions a week).

Summary of Current Supply/Demand Balance - peak period by team category/pitch type

Team Category	Total pitches	Secured pitches	Secured supply MES/wk	No. MES (Teams ⁵) Sat	No. MES (Teams ⁶) Sun	Total Demand in peak MES/wk
Senior 11v11	27	23	46.5	13.5 MES (27 teams)	14.5 MES (29 teams)	28
Youth 11v11	21	13	22	11.5 MES (23 teams)	10 MES (20 teams)	21.5
Youth 9v9	13	6	10.5	17 MES (34 teams)	5 MES (10 teams)	22
Youth 7v7	9	9	15	14.5 MES (29 teams)	6.5 MES (13 teams)	21
Minis 5v5	13	12	28	8.5 MES (17 teams)	3 MES (6 teams)	11.5
Totals	83	63 (75%)	122	65 (130 teams)	39 (78 teams)	104 (208 teams)

It is noted that Hampshire FA bases its FTP analysis (detailed below) on a total of 224 affiliated teams in East Hampshire - i.e. 16 teams more than the total of 208 aggregated from the latest available team data analysis in the table above. A proportion of this team growth will have been in the youth team categories further exacerbating the challenge of securing sufficient 9v9 and 7v7 pitches on Saturdays to play home league matches.

Sport England Facilities Planning Model (FPM) - AGP Needs Assessment

The following findings relate to the 2017 National Run of Sport England's planning tool the Facilities Planning Model for football AGPs in East Hampshire (i.e. AGPs with rubber crumb or sand based playing surfaces).

Football AGPs in East Hampshire - Summary Findings of FPM National Run 2017

- There are 7 AGPs in East Hants suitable for football.
- Satisfied demand is at 99.2% and is well above the national figure (83.8%). 74.9% of demand is retained with 25.1% of demand exported to other areas.
- Almost no unmet demand (0.8%), well below the national figure of 16.2%.

⁵ Teams and times of play from Hampshire FA WGS 2016 data

⁶ Teams and times of play from Hampshire FA WGS 2016 data

- Used capacity is low at 43.4%, and significantly below the national figure of 88.1%.
- Local share is very high at 2.20 which indicates capacity is more than double demand and significantly above the national figure (0.90).
- Aggregate unmet demand map – the level of aggregate unmet demand is low to zero consistently across the district.
- Local share map – higher than average across the district with highest levels in and around Bordon; Petersfield and Liss, slightly lower levels of local share in Alton and Horndean.

Overall, these findings suggest a current picture of an adequate supply of football AGPs to meet demand with a significant amount of unused capacity. However, from checking and challenging the supply assumptions underlying the findings with the Council's sports team and the FA it is clear that the findings do not adequately reflect the current position. In addition, for the purposes of the Playing Pitch Strategy, future supply/demand requirements need to be considered in relation to the end date of 2028.

The supply assumptions underlying the FPM 2017 National Run findings for AGPs suitable for football in East Hampshire are as follows:

AGPs in East Hampshire - Supply Assumptions in FPM National Run 2017

Name of Site	Type	Dimensions	Area	Site Year Built	Site Year Refurb	Weight Factor	Public/Commercial	Hours in Peak Period
East Hampshire District								
ALTON SPORTS CENTRE	FILLED SAND Floodlit	100 x 60	6000	2002		100%	P	18
BEDALES SCHOOL	DRESSED SAND Floodlit	104 x 60	6240	1990	2009	100%	P	16
BOHUNT CENTRE	FILLED SAND Floodlit	100 x 60	6000	2000	2014	100%	P	18
CHURCHERS COLLEGE	FILLED SAND Floodlit	100 x 64	6400	2006		100%	P	13
MILL CHASE LEISURE CENTRE	3G Floodlit	100 x 60	6000			100%	P	34
MILLCHASE ACADEMY	3G Floodlit	100 x 60	6000	2002	2013	100%	P	34
PETERSFIELD SCHOOL	3G Floodlit	104 x 70	7280	2010		100%	P	13

The main changes in the supply assumptions of relevance to the findings relate to:

- **Mill Chase Leisure Centre / Mill Chase Academy** - This provision is duplicated in the supply assumptions.
- **Anstey Park Enclosure** - This provision which opened in 2015 is missing from the supply assumptions.
- **Alton Sports Centre** - This sand based pitch closed in October 2017. Some years prior to its closure, the AGP was reduced in size to 41x38m (1,600 m² approx) and let as a single pitch (£75 peak/ £62 off peak) or two small pitches (£49.50 peak/£42 off peak). In the scheme design for the replacement sports centre (currently subject to a Reserved Matters planning application), an FA 5v5 pitch 37m x 27m with 6m run offs (i.e. 1,419m²) also marked across as two small training pitches 17m x 17m with a dividing curtain) is currently proposed.

- **Churchers College** - The actual available hours of community club use in the peak period of this pitch are limited to 8 per week comprising two evenings a week for 2 hours and on Sunday mornings due to planning restrictions and use of the pitch by the school. 16 peak hours a week are assumed in the FPM, twice the actual availability in practice. Most of these available slots are taken up with hockey (e.g. Petersfield HC junior coaching on Sunday mornings).

FA Mapping of 3G FTPs

During the last decade 3G FTPs have played an increasing role within the national game. They are regarded by the Football Association (FA) as the optimum facility for training by clubs. In recent seasons they have also become more popular for competitive matches. With this in mind, before developing the recommendations and action plan, a model scenario has been looked at to help with understanding what demand there may be for full size⁷ floodlit 3G FTPs in East Hampshire if increased amounts of play were to take place on them.

The scenario question tested is: *How many full size floodlit 3G FTPs may be required to meet demand within East Hampshire if All teams playing competitive football had access to a full size floodlit 3G FTP to train on once a week?*

The answer is set out below based on full sized floodlit 3G FTPs which have full community use during peak periods⁸. However, the results should be viewed as providing no more than an indication of the 'full size pitch equivalents' that may be demanded should this model approach be followed in East Hampshire. In practice, in East Hampshire, as in all areas, actual demand by clubs and teams is influenced mainly by cost factors and many teams will continue to train for free in parks when evening light allows and on sand based pitches if these charge lower hire fees than a 3G equivalent.

Scenario Results

- As a guide the FA suggest that 1 full size floodlit 3G FTP could potentially accommodate this training demand from 42 teams (Ratio of 1:42⁹).
- The information from the assessment indicates that there are 224 teams playing competitive football in East Hampshire.
- Using the FA's 1:42 ratio suggests that 5.3 full size equivalent floodlit 3G FTPs would be required to meet 100% of team football training on 3G within East Hampshire.

The current supply of full size FTPs in East Hampshire with community access is 3 pitches - i.e. Anstey Enclosure, Mill Chase Academy and Petersfield School.

FTP projects either committed or with a planning consent will not significantly change the quantity of provision. The consent for the FTP as part of the sports provision at the secondary school in Budds Lane Bordon is a like-for-like replacement in terms of size for the existing pitch at Mill Chase School.

⁷ A full size 3G FTP measuring 106m x 70m including run off/safety margins.

⁸ Weekdays 17:00 - 21:00 (or 19:00 on Fridays) and 09:00 - 17:00 on weekends.

⁹ The FA developed the training ratio following their facilities strategy vision to provide all affiliated clubs with access to a 3G FTP for training. An original ratio of 1:56 was based on a full size pitch providing 56 slots per week (Mon-Thurs 6-9pm, Fri 6-8pm). The ratio was subsequently revised to 1:42. This was due to evidence of a number of local authority areas reaching the perceived required number of 3G FTP facilities based on the 1:56 ratio yet still evidencing latent demand. Further FA analysis of 3G FTP facility usage also showed that many affiliated teams seek more than one slot for training and that significant amounts of non FA affiliated and recreational demand also use 3G FTPs during the peak time, creating a need for further 3G FTP provision.

However, the current proposal for replacement of the sand based MUGA at Alton Sports Centre will increase the supply in Alton by approximately a third of a full size FTP (provided the replacement pitch is compliant with the FA specifications for 5v5 mini soccer for u7s and u8s as proposed in the latest revisions to the plans submitted for Reserved Matters planning consent).

On this basis, a further 2 FTPs would be needed in the district to fulfil the FA's team training model scenario. This mapping assessment takes no account of the restricted peak hours of availability of the FTP at Petersfield School due to planning restrictions.

5. The current and future pictures of provision (Step 5)

Football provision

Current

It is clear that adult demand for football remains strong across East Hampshire although the county participation rate in the most recent Active People Survey (2015/16) suggests adult participation may be slightly below the national average. Youth football and mini soccer demand is stronger than for adult football driven by a particularly well developed base of schools football (both in the state and independent sectors) which feeds players into well established youth football clubs based in all four sub areas of the district.

The total quantity of natural turf football pitch supply in East Hampshire (of all sizes and including provision at schools) is just over 80 marked pitches of which approximately three quarters are in secured community use. This substantially exceeds that in neighbouring Havant Borough to the south (c. 50 pitches¹⁰) and a little below Hart District (c. 90) and Chichester District (c. 100). The other three neighbouring local authority areas to East Hampshire - Basingstoke & Deane, Winchester & District and Waverley - each have between 150 and 160 pitches. On a per capita basis, East Hampshire provides one football pitch per every 1,481 residents based on 2016 population projections (all ages). In comparison Havant - the neighbour with the least supply - has one football pitch per 2,530 residents whilst those neighbours with the most supply to the north and east of East Hampshire provide on average one pitch for every 800 residents (Waverley) and 762 residents (Winchester).

In terms of provision per capita of full size 3G FTPs with full community access in the peak hours, in comparison with its six contiguous neighbour local authorities, East Hampshire ranks above Basingstoke & Deane, Chichester District and below the other four with Havant Borough and Hart District having almost double the per capita provision of accessible FTPs (1 per 30,000) in comparison with East Hampshire (1 per 58,500).

In the North West sub area the main youth football club - Alton FC with over 30 teams - is relatively well provided for in terms of playing facilities since the upgrading of the Jubilee Fields pitches and, most particularly, the opening in 2015 of the FTP at Anstey Park Enclosure. The priority facility need for community football in this sub area is the replacement of the aged and inadequate pavilion changing rooms at Jubilee Fields.

Within the SDNP, the current picture is one of several large youth football clubs struggling to find sufficient supply of pitches to fulfil the match play and training needs of a growing number of teams particularly for match play on Saturdays when the main local youth football league - North East Hants Saturday Youth League - schedules all its fixtures. This is a factor not only for the largest club - Petersfield Town Juniors FC with 37 teams currently - but also in other settlements within the National Park, notably to the north east of Petersfield, most particularly in Liss - where the quality and playing capacity of most of the pitch supply is poor (e.g. Newman Collard) - and to a lesser extent in Liphook. There are also deficiencies in ancillary facilities (kit storage, shelter, WCs and changing) at several key football sites in this sub area, notably at Penn's Farm Playing Fields in Petersfield and sites in Liss and Liphook.

¹⁰ Sport England Active Places Playing Pitch Audit Reports (October 2017)

In the North East sub area, despite a demand/supply 'pinch point' for youth football in Headley, overall across this sub area there is broadly sufficient provision to meet current demand from community clubs and teams particularly as there has been a slight decline in team numbers at the Wey Valley club over recent seasons. In this sub area, the short-term priority is to address supply quality issues particularly at Mill Chase Recreation Ground (Wey Valley FC's home base), and to ensure the current project to enhance the pitches and provide a new pavilion at the Bordon & Oakhanger Sports Club (BOSC) ground is delivered to a high standard.

In the Southern Parishes of Horndean and Rowlands Castle, overall the current demands of the community clubs for match pitches is met by the supply. However, Clanfield FC's youth section has outgrown the Peel Park site and the Junior School pitch necessitating several youth teams to travel to access home pitches to East Meon and Buriton. The committed provision of two additional youth pitches at St James Place from next season will mitigate this issue provided the pitches provided are of the dimensions required for 9v9 matches.

There is also a deficiency in the available supply to meet training demand from the club teams based in the Southern Parishes. There is only one small 3G MUGA available in the sub area at Horndean College. In contrast, the community football clubs in each of the other three sub areas have access within their sub area to a FA Approved full size floodlit FTP. The deficiency in supply is mitigated to a degree by the availability of FTP supply within a short travel time to the south just over the district boundary with Havant Borough although, due to high demand from Havant based football clubs, there is little spare capacity on these pitches during the peak hours.

The larger multi-pitch football sites in East Hampshire all provide secure community access and are reasonably well distributed to meet demand. Anstey Enclosure and Park, Jubilee Fields in Alton; Penns Farm Playing Fields and Love Lane Sports Ground in Petersfield; the Headley Playing Field, Grayshott Sports Field and Mill Chase Recreation Ground in the North East; and Horndean Rec and Horndean College in the Southern Parishes.

Future

Potential impact of committed supply changes

As identified above, the two new youth pitches in Clanfield - suitable for 9v9 match play - should relieve short-term pressure of demand for youth pitches in this area of the district provided that access for the youth football club to the Clanfield Junior School playing field is also maintained and access to on site WCs can be secured at this school site.

Similarly, in the North East, the re-opening of the enhanced pitches and new pavilion at BOSC - again, if over-marked as youth pitches - should serve to alleviate any pressures of demand for match pitches in the short term. In the longer term to 2028, the additional playing pitch supply included within the development proposals for the new secondary school playing field in Budds Lane (i.e. 3 youth 11v11, 2 youth 9v9, 2 mini soccer 7v7 and 1 mini soccer 5v5 pitch for school and community use), plus the proposals for an additional new primary school and playing field, should be sufficient to fully address growth in demand as a result of population growth in the area.

In the Liss area within the SDNP, the junior club's provision of two new pitches on land at Hawkley Road serve to reduce the deficiency although on site WCs need to be provided. However, major enhancements to the existing supply in this area will also be required to increase playing capacity - particularly at Newman Collard and West Liss.

In Petersfield, the Town Council's proposals with planning for additional pitches and ancillary facilities at Penns Field 'B' will impact positively on the current deficiency.

In Alton, provided that the relatively low quality, non-compliant sand based small AGP at the Sport Centre site is replaced in the new development by 3G 5v5 pitches to a compliant FA specification for u7/u8 mini-soccer 5v5 league games, this will accommodate some of the forecast team growth in this area in the peak hours on Saturday mornings and for midweek team training.

Two individual 5v5 pitches (as currently proposed) will also be more attractive to adults to hire in the evenings for non-affiliated games of 5v5 than the existing sand based pitch which, prior to its closure, was relatively expensive to hire as a single pitch for games of up to 7 a side and poorly configured for hire as two 5v5 pitches (with no central divider).

Subject to compliance with FA specifications, this proposal - together with the return of Basingstoke Town u19s to a new FTP to be built in Winklebury (currently playing at the Anstey Park Enclosure pitch) - will increase overall capacity in the town to accommodate demand for adult club team training, u7/u8 minisoccer match play/training and casual adult 5v5.

In Horndean the planned provision of an adult football pitch and 2 team pavilion (shared with cricket) as part of the plans for 700 new dwellings, is unlikely to have much impact on the future balance of supply and demand as a single pitch site.

Potential impact of population change

Future population growth figures have been calculated for the period of this strategy against the primary age groups for football participation. The population growth estimates in the table below have been provided by EHDC Planning Service and are based on the Strategic Housing Requirement Assessment (SHRA) Scenario B.

Assuming current football 'team generation rates' (i.e. the number of residents in the prime football age groups in the district population per existing football team), and the forecast population growth to 2028 in these age groups, it can be calculated that demand for approximately 32 additional teams will be generated by 2028 requiring additional playing capacity.

This is a large increase (14%) and to address this increase will require a combination of:

1. Enhancements to the existing supply (to increase playing capacity)
2. Delivery of current plans for new natural turf pitch supply
3. Provision of additional FTP supply in the district (up to two pitches), located on the east side of the SDNP serving the Petersfield/Liss/Liphook centres of population and in the Southern Parishes, the only sub area in the district with no full size AGP.

Population Projections and Football team Generation Rates

Age Group	No. Football Teams 2017	Pop in Age Group 2011	Pop in Age Group 2028	Current Team Generation Rate	Pop Change in Age Group	Potential Change in Football Team No's
Senior Men (16-45yrs)	56	19,407	22,066	347	2,659	+8
Senior Women (16-45yrs)	3	19,993	22,724	6,664	2,731	-
Youth Boys 11v11 (12-15yrs)	38 (incl. 50% of mixed u13 teams)	3,142	3,575	83	433	+5
Youth Girls 11v11(12-15yrs)	13 (incl. 50% of mixed u13 teams)	2,999	3,404	231	405	+2
Youth Boys 9v9 (10-11yrs)	28 (incl. 50% of mixed u12 & u11 teams)	1,396	1,590	50	194	+4
Youth Girls 9v9 (10-11yrs)	20 (incl. 50% of mixed u12 & u11 teams)	1,331	1,511	67	180	+3

Age Group	No. Football Teams 2017	Pop in Age Group 2011	Pop in Age Group 2028	Current Team Generation Rate	Pop Change in Age Group	Potential Change in Football Team No's
Minis Mixed 7v7 (8-9yrs)	41 (incl. 9male, 1 female)	2,638	2,997	64	359	+6
Minis Mixed 5v5 (7-8yrs)	25 (incl. 5 male)	2,597	2,957	104	360	+4
Total	224					+32

Potential impact of demand trends and how pitch sports are played – National trends show a reduction in interest in taking part in sports that demand a commitment to regular attendance, in favour of a more casual involvement. However, while several adult teams have folded in recent seasons in East Hampshire, demand among children and young people for team football continues to be strong and growing where it is supported by clubs with a focus on quality and development. East Hampshire has several such clubs across the district including Petersfield Town Juniors, Alton FC, Liphook United, Manor Colts and Liss Athletic.

Alongside growth in the traditional forms of football at the youth and minis age groups centred around development clubs, there is also modest but steadily growing demand for less formal pay and play game formats by adults. 5/6 a side leagues and Walking Football are likely to experience some increase in demand over the strategy period.

Football club growth aspirations – It is highly likely that several of the locally based clubs will continue to expand in future years. As identified in an earlier section of this report, nine of the largest community football clubs in the district have expressed aspirations for team growth over the next few seasons provided sufficient pitches can be secured most particularly for youth football (both boys and girls) on Saturdays.

The impact of all these factors on the overall picture of pitch provision for football in the district will need to be kept under periodic review over the ten-year period of the strategy.

At the present time, the assessment of future community demand for football supports the case for provision of further pitch capacity in the district by 2028 (over and above the current committed projects) with the east side of the district serving demand from the Petersfield/Liss/Liphook area as the priority location for new supply.

6. Key findings and issues (Step 6)

	Football
The main characteristics of the current supply of and demand for provision	<ul style="list-style-type: none"> On a per capita basis, East Hampshire provides one football pitch per every 1,481 residents based on 2016 population projections (all ages). In comparison Havant - the neighbour with the least supply - has one football pitch per 2,530 residents whilst those neighbours with the most supply to the north and east of East Hampshire provide on average one pitch for every 800 residents (Waverley) and 762 residents (Winchester). The larger multi-pitch football sites in East Hampshire all provide secure community access and are reasonably well distributed to meet demand. Anstey Enclosure and Park, Jubilee Fields in Alton; Penns Farm Playing Fields and Love Lane Sports Ground in Petersfield; the Headley Playing Field, Grayshott Sports Field and Mill Chase Recreation Ground in Whitehill & Bordon; and Horndean Rec and Horndean College in the Southern Parishes. Adult demand for football remains strong across East Hampshire District although the county participation rate in the Active People Survey (2015/16) suggests adult participation may be slightly below the national average. Youth football and mini soccer demand is stronger than for adult football driven by a particularly well developed base of schools football (both in the state and independent sectors) which feeds players into large and well established youth football clubs based in all four sub areas of the district.

	<ul style="list-style-type: none"> ○ Within the SDNP sub area in particular, the current picture is one of several large youth football clubs struggling to find sufficient supply of pitches to fulfil the match play and training needs of a growing number of teams particularly for match play on Saturdays. This is a factor not only for the largest club - Petersfield Town Juniors FC with 37 teams currently - but also in other settlements within this sub area, notably to the north east of Petersfield, most particularly in Liss - where the quality and playing capacity of most of the pitch supply is poor. There are also pressures in Liphook (NE) and a deficiency of locally accessible youth pitches (7v7 and 9v9) in Clanfield (SP). <p>3G AGPs</p> <ul style="list-style-type: none"> ○ In terms of provision per capita of full size 3G FTPs with full community access in the peak hours, in comparison with its six contiguous neighbour local authorities, East Hampshire ranks above Basingstoke & Deane, Chichester District and below the other four with Havant Borough and Hart District having almost double the per capita provision of accessible FTPs (1 per 30,000) in comparison with East Hampshire (1 per 58,500). ○ The FA's 3G pitch training model scenario seeks to provide access for all affiliated community club teams within each local authority area to one evening training session a week on a 3G pitch. With 224 registered teams and a capacity of 42 training slots per full size pitch, East Hampshire would need a total of 5.3 floodlit full size 3G pitches. ○ Accordingly, a further 2 FTPs would be needed in the district to fulfil the FA training scenario based on current team numbers.
<p>Is there enough accessible and secured community use provision to meet <u>current</u> demand?</p>	<p>NO</p> <ul style="list-style-type: none"> ○ There is a current imbalance between accessible secured community use provision on the eastern side of the district in Petersfield and Liss particularly and, to a lesser extent, in Liphook. There is also a deficiency in Clanfield in the Southern Parishes. ○ There is reliance on access to unsecured pitches on school sites for youth football and mini-soccer particularly on Saturday mornings. Lack of access to water and WCs for players, officials and spectators is an issue at some school sites (e.g. Clanfield Junior School). ○ There are also deficiencies in ancillary facilities (e.g. WCs, secure storage, shelter, refreshments and changing) at several key football sites in this sub area, notably at Penn's Farm Playing Fields in Petersfield and sites in Liss, Liphook and Horndean.
<p>Is the provision that is accessible of sufficient quality and appropriately maintained?</p>	<p>NO</p> <p>Poor quality (and hence playing capacity) of existing football pitch supply is identified a particular issue at the following sites:</p> <ul style="list-style-type: none"> ○ Newman Collard Recreation Ground, Liss ○ Mill Chase Recreation Ground, Bordon ○ Love Lane, Petersfield (stadium pitch and adjacent youth pitches) ○ Amery Hill School Playing Field, Alton ○ Bentley Recreation Ground, North West <p>Several single pitch playing fields without on site ancillary facilities are no longer maintained for football i.e. Hollywater and Knaves Mire in the North East, and Holybourne near Alton in the North West. The Lindford Sports Association pitch and pavilion in the North East are also no longer in football use. The pitch lies fallow and the pavilion is only used in summer for cricket.</p> <p>Sites identified with poor quality ancillary pavilions in need of replacement are identified as:</p> <ul style="list-style-type: none"> ○ West Liss Recreation Ground ○ Jubilee Fields, Alton
<p>What are the main characteristics</p>	<ul style="list-style-type: none"> ○ Assuming current football 'team generation rates' it can be calculated that demand for approximately 32 additional teams will be generated by 2028 requiring additional playing capacity.

<p>of the <u>future</u> supply and demand for provision?</p>	<ul style="list-style-type: none"> ○ This is a large increase (>14%) and likely to exceed the capacity of the new supply at BOSC and Clanfield and from projects with a current planning consent at Penns Field B; Hawkley Road Liss, Land east of Horndean and Budds Lane Bordon. ○ Unmet demand for youth football - particularly girls' football - identified in the aspirations of the main Charter Standard clubs in the district - will also be a factor both in terms of supply of junior pitches and in demand for appropriate spaces in pavilions. ○ Sports Market Segmentation data for adults wanting to play football in the district suggests that latent demand for football in the district is higher than the national and regional averages and, if converted to actual demand, could also impact.
<p>Is there enough accessible and secured community use provision to meet <u>future</u> demand?</p>	<p>NO</p> <p>The assessment supports the case for provision of further pitch capacity in the district by 2028 (over above the projects currently on site or with planning consent) with the east side of the district (i.e. serving demand from the Petersfield/Liss/Liphook centres of population) and Clanfield as the two priority locations.</p> <p>To address future needs for football provision to 2028 will require a combination of:</p> <ul style="list-style-type: none"> ○ Enhancements to the existing supply where this is poor (to increase playing capacity). ○ Delivery of current plans with consent for new and replacement pitch supply to FA recommended standards (both natural turf and 3G) ○ Provision of additional FTP supply in the district (up to two pitches), one located on the east side of the district serving the Petersfield/Liss/Liphook centres of population and the other in the Southern Parishes, the only sub area in the district without a full size AGP, to serve demand from Clanfield FC and other clubs as well as informal football demand in this sub area. ○ Enhanced access to on site ancillary facilities (particularly WCs, secure storage and refreshments) to meet growth in demand and more girls participation as development plans of the larger Charter Standard youth football clubs in the district are implemented.